

# Home Entertainment Mounting Systems

2009

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 **Barkan** *A better point of view™*  
Mounting systems

Updated  
01/2009

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Barkan Vision & Strategy

Since its establishment in 1988, Barkan Mounting Systems has specialised in enriching the customers Home Entertainment experience through the development, manufacturing and marketing of superior mounting solutions for LCD, Plasma and other Consumer Electronic products which give the best value for money. The knowledge and experience collected over the years has been the backbone of our success.

Our Vision:

Barkan's vision is to be a world leader and a global brand in the field of mounting solutions for consumer electronics. In the coming years, we plan to continue developing new products and marketing tools at an increasing rate. Our products will be easy to install, simple to use and aesthetic. We constantly invest in customer satisfaction, and apply this knowledge to all marketing materials, products and services. Barkan is a company that executes all planned strategies with consistency and high moral values. We continue to improve and maintain competitively priced products while adapting ourselves to a dynamically changing market.

To achieve this vision we have developed the Triangle model:

Brand

Competitive Prices

Innovation & Quality

- **A world recognized brand** - An international brand designed to enhance the joy and pleasure of the customers viewing experience. Barkan packaging and marketing materials focus on a consistent, recognizable look that emphasizes the superior lifestyle qualities the products provide.
- **Innovation & Quality** - Barkan's state of the art products include unique patented features that improve the viewing experience. All products carry a Lifetime Warranty and meet the strict demands of American and European regulations, in compliance with UL & TUV Standards.
- **Competitive Prices** - Barkan continues to deliver the most cost effective solutions, along with real value for money, as expected from a market leader.

Growth potential

Growth potential of 700% in wall mounts

In the past, people tended to put their TVs on cabinets or other furniture. As a result, mounts were sold at a ratio of one mount to ten TVs. Today, LCD and Plasma screens are a showpiece in the home. Prices of screens consistently drop, while the demand increases by on average 10-15% per year. As a result of new screen sizes and their light weight, consumers are no longer restricted by old style furniture or cabinets. Consequently approximately 70% of new screens are mounted to the wall. The resulting potential of wall mount sales is an increase of 700% percent, as the product becomes an essential add-on during the sale of LCD and Plasma screens.



Quality

LIFETIME WARRANTY





# Marketing Kits

All Barkan marketing materials – retail boxes, display boxes, consumer brochure, POP displays and more, are designed with a consistent look that emphasizes the superior lifestyle qualities that our products provide. Clear, elegantly streamlined blister packaging helps to emphasize the award-winning design of the products, by placing their physical features in full view.

## Innovative & exclusive Butterfly Connection

Design Patent 955760-001

Integrated perfectly with rear side design of Slim and Ultra Slim LCD screens

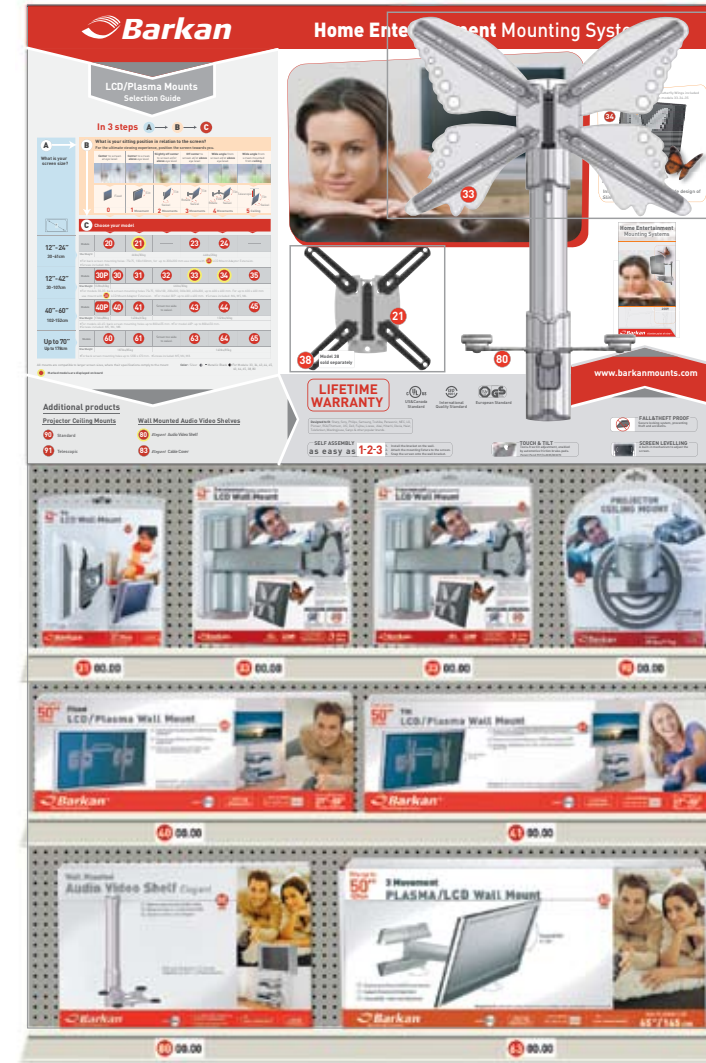


•See page 14 "The Butterfly design story, patented for mounting systems".

## ► Point of purchase



Display on wheels



Shelf display

## ► Packaging



Blister pack



Retail box



PDQ box, Tray box, Display Box

## ► Catalogues



2009 Catalogue



Consumer brochure



Selection guide

## ► Website



www.barkanmounts.com

## ► Sales meeting display







For the ultimate viewing experience,  
position the screen towards you.



#### Barkan Swivel Mounts for LCD/Plasma Screens

Elegantly designed LCD/Plasma mounts, which adjust to any angle for ultimate viewing from anywhere in the room.

#### All swivel mounts include:

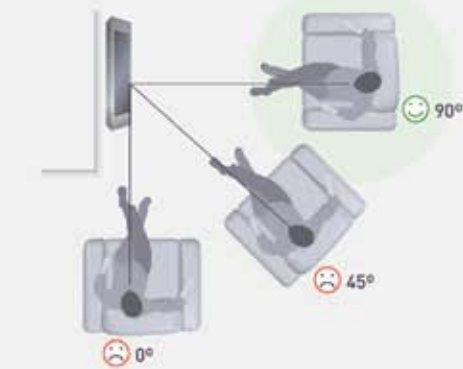
- ▶ A tools-free, "touch and tilt" patent pending mechanism, for screen adjustment, enabled by automotive friction brake-pads.
- ▶ Self assembly in three easy steps .
- ▶ A fall and theft proof locking system.
- ▶ Cable management for a clean, wire-free look.
- ▶ Built in screen leveling, using the VESA butterfly connection.

## LCD / Plasma / TV Wall Mounts

The secret to ultimate viewing: "line of vision" is perpendicular (90°) to screen

#### ✗ No rotation

Lack of rotation towards viewer resulting in low quality & uncomfortable viewing.



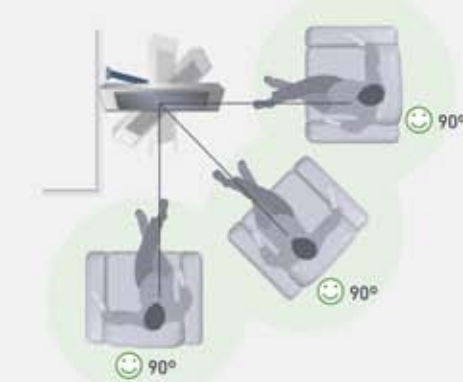
#### ✗ Non tilt

Results in low quality & uncomfortable viewing.



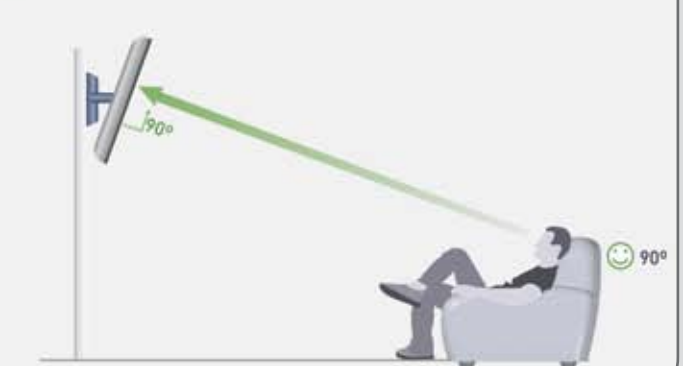
#### ✓ Rotates

Rotates towards viewer, making for optimum viewing pleasure.



#### ✓ Tilts

Tilts towards viewer for optimum viewing pleasure.





# Barkan LCD/Plasma Mount Selection Guide

In 3 steps **A** → **B** → **C**

**A** →

What is your screen size?

12"-24"  
30-61cm

12"-42"  
30-107cm

40"-60"  
102-152cm

Up to 70"  
178cm

**B**

What is your sitting position in relation to the screen?  
For the ultimate viewing experience, position the screen towards you.

Center to screen at eye level	Center to screen above eye level	Slightly off center to screen at/ or above eye level	Off center to screen at/ or above eye level	Wide angle from screen at/ or above eye level	Wide angle from screen mounted from ceiling
Fixed	Tilt	Tilt Swivel	Rotate Swivel	Rotate Fold Swivel	Telescopic Tilt Swivel
0	1 Movement	2 Movement	3 Movement	4 Movement	5 Ceiling

**C** Choose your model

Models	20	21	—	23	24	—
Max Weight	66lbs/30kg			44lbs/20kg		
•For back screen mounting holes: 75x75, 100x100mm, for up to 200x200 mm use mount with 38 LCD Mount Adaptor Extension. •Screws included: M4.						
Models	30P	30	31	32	33	34 35
Max Weight	132lbs/60kg	66lbs/30kg				
•For models 30-35: back screen mounting holes 75x75, 100x100, 200x200, 300x300, 400x200, up to 400 x 400 mm. For up to 600 x 400 mm use mount with 38 LCD Mount Adaptor Extension. •For model 30P: up to 400 x 400 mm. •Screws included: M4, M5, M6.						
Models	40P	40	41	Screen too wide to swivel.	43	44 45
Max Weight	176lbs/80kg	143lbs/65kg			100lbs/60kg	132lbs/60kg
•For models 40-41: back screen mounting holes up to 835x455 mm. •For models 43-45: up to 800x455 mm. •For model 40P: up to 800x450 mm. •Screws included: M5, M6, M8.						
Models	60	61	Screen too wide to swivel.	63	64	65
Max Weight	187lbs/85kg			187lbs/85kg	140lbs/85kg	187lbs/85kg
•For back screen mounting holes up to 1200 x 670 mm. •Screws included: M5, M6, M8.						

All mounts are compatible to larger screen sizes, where their specifications comply to the mount.

## LCD / Plasma Mounts

Convincing the consumer to buy our products in your stores

**The challenge:** Consumers may be nervous about installing new and unfamiliar products like a new LCD or Plasma screen in their home or office by themselves. As a result many consumers hire professional installers to do the installation. As the installer profits from both installation and labor, they tend to use the most basic mounts, which don't allow maximum viewing pleasure.

**Our solution:** Barkan has designed cost effective LCD and Plasma mounts which are easy for the consumer to install, and come with additional features and benefits to enhance the viewing experience.

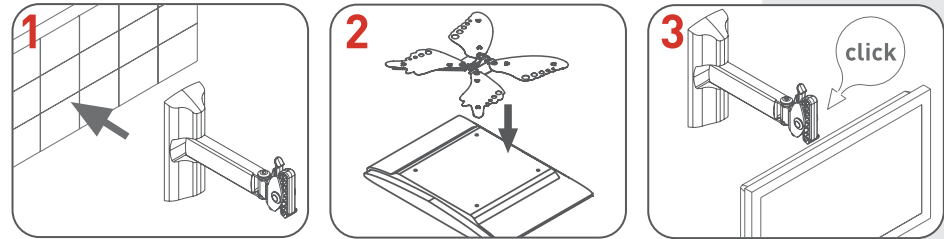
The LCD and Plasma mounts consist of two parts:

- I. A bracket that securely mounts to the wall.
- II. An adaptor that easily connects to the screen.

Now it's as easy as 1-2-3

SELF ASSEMBLY  
as easy as 1-2-3

- 1-Install the bracket on the wall.
- 2-Attach the mounting fixture to the screen.
- 3-Snap the screen onto the wall bracket.



For all Barkan LCD / Plasma mounts.

as easy as  
1-2-3







**Designed to fit:** SHARP, SONY, PHILIPS, SAMSUNG, TOSHIBA, PANASONIC, NEC, LG, PIONEER, RCA/THOMSON, JVC, DELL, FUJITSU, LOEWE, AKAI, HITACHI, HAIER, TELEFUNKEN, WESTINGHOUSE, SANYO, GRUNDIG, BEKO, VESTEL, METZ, ORION, DAEWOO, HISENSE, CHANGHONG & Other popular brands.

# LCD / Plasma Wall Mounts

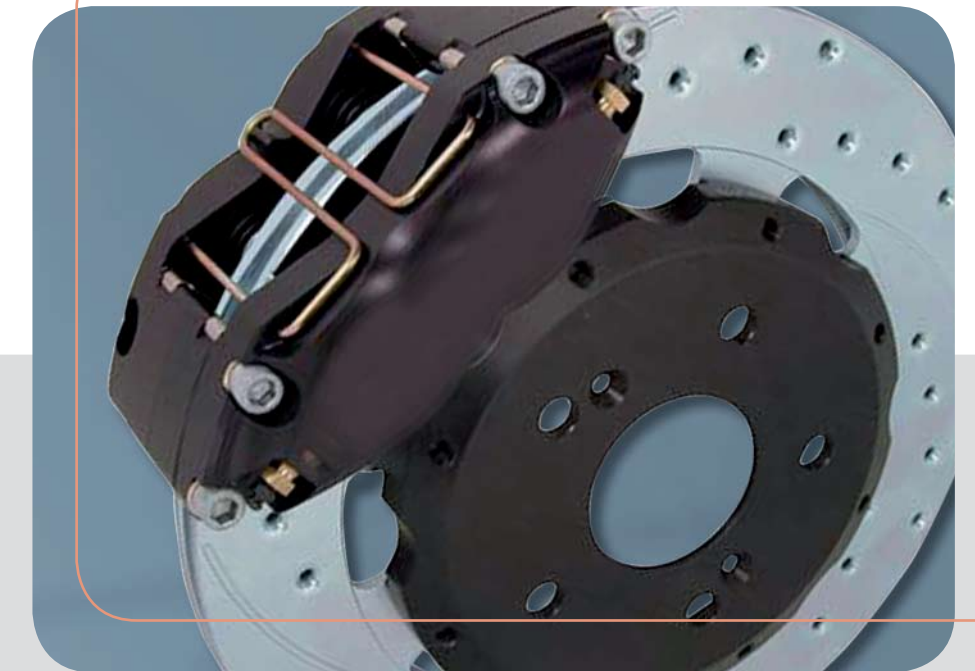
Luxury designed, convenient to use and unique features that improve the viewing experience.

## The story behind the "TOUCH & TILT" technology

We had been looking for a tools-free solution that would allow for the flexible movement and ultimate viewing position. We tested numerous types of friction pads from plastic to steel. None met our specific demands as the screen failed to remain in the same position.

One day, one of our engineers asked a very simple question "Which material used in our daily life has a very high friction coefficient?" After a few moments of silence he answered "friction pads in the brakes of the car you are driving".

We re-designed the brake friction pads for our touch & tilt mechanism. Now you can tilt the screen at any angle and count on the "brake pads" to hold the screen in the perfect viewing position. Barkan has a worldwide patent on this technology.

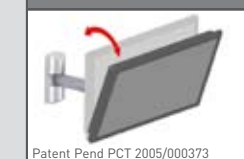


### SELF ASSEMBLY

as easy as **1-2-3**

- 1- Install the bracket on the wall.
- 2- Attach the mounting fixture to the screen.
- 3- Snap the screen onto the wall bracket.

### TOUCH & TILT



Patent Pend PCT 2005/000373

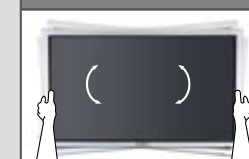
Tools free tilt adjustment, enabled by automotive friction brake-pads.

### FALL & THEFT PROOF



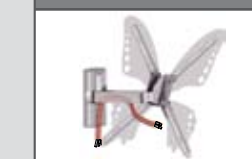
Secure locking system, preventing theft and accidents.

### SCREEN LEVELING



A built-in mechanism to adjust the screen.

### CABLE MANAGEMENT



Hides cables inside the mount for a clean, wire-free look.

### FRICTION ADJUSTMENT



One handed tighten or release tilt resistance mechanism.

# 12"-24" LCD Wall Mounts

30-61cm

Excellent solution designed for Small LCD Screens and Computer Screens

**Weight up to:** for models 20-21: 66lbs/30kg, for models 23-24: 44lbs/20kg

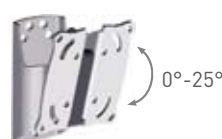
- For every LCD back screen mounting holes: 75x75, 100x100mm (VESA standard).
- For every LCD back screen mounting holes up to 200x200 mm use mount with 38 adaptor.
- All mounts are compatible to larger screen sizes, where their specifications comply to the mount.

## 20 Fixed



Distance from wall: 0.9"/2.4 cm

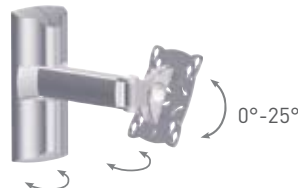
## 21 Tilt



Distance from wall: 2.75"/7 cm

## 23 3 Movement

Rotate, Swivel & Tilt



- Minimum distance from wall: 3.25"/8.5 cm
- Maximum distance from wall: 9.5"/24 cm

## 24 4 Movement

Rotate, Fold, Swivel & Tilt



- Minimum distance from wall: 4"/10 cm
- Maximum distance from wall: 15.75"/40 cm

## 38 LCD Mount Adaptor Extension



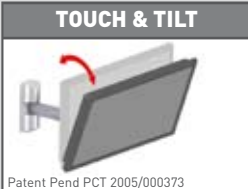
For back screen mounting holes up to: 200x200 mm

Model	Touch & tilt	Fall & theft proof	Screen leveling ±5°	Cable management	Friction adjustable	Weight up to:	Retail box	Additional products	Color
20	-	+	+	-	-	66lbs/30kg	+	80/83	●
21	+	+	+	-	-	66lbs/30kg	+	80/83	●
23	+	+	+	+	+	44lbs/20kg	+	80/83	●●
24	+	+	+	+	+	44lbs/20kg	+	80/83	●●
38	-	-	-	-	-	-	+	-	●●

### SELF ASSEMBLY

as easy as 1-2-3

- 1- Install the mount on the wall.
- 2- Partially screw the four locking screws into the back screen mounting holes.
- 3- Snap the screen onto the wall bracket and tighten the locking screws.



Tools free tilt adjustment, enabled by automotive friction brake-pads.



Secure locking system, preventing theft and accidents.

# 12"-22" LCD Desk Mounts

30-56cm

Clean and smooth design Desk Mounts for flat panel monitors, which frees up table space with tools free screen adjustment.

**Weight up to:** 22lbs/10kg

- Attaches to the table edge by clamp or special bracket assemble to a hole in the table.
- For every LCD back screen mounting holes: 75x75, 100x100mm (VESA standard).
- For every LCD back screen mounting holes up to 200x200 mm use mount with 38 adaptor.
- All mounts are compatible to: larger screen sizes where their specifications comply to the mount, computer screens.
- 5 Movement: Up-Down, Rotate, Fold, Swivel & Tilt.

## 26 LCD Desk Mount



## 26-2 LCD Desk Mount

For 2 Screens



## 26-N Laptop Desk Mount

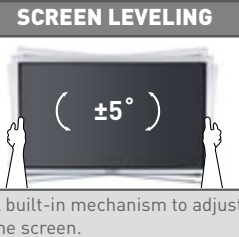


## 26-1N Combo

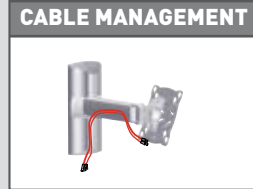
LCD & Laptop Desk Mount



Model	Touch & tilt	Fall & theft proof	Screen leveling ±5°	Cable management	Friction adjustable	Height adjustment	Weight up to:	Retail box	Color
26	-	+	+	+	-	+	22lbs/10kg	+	●●
26-2	+	+	+	+	+	+	22lbs/10kg	+	●●
26-N	+	+	+	+	+	+	22lbs/10kg	+	●●
26-1N	+	+	+	+	+	+	22lbs/10kg	+	●●
38	-	-	-	-	-	+	-	+	●●



A built-in mechanism to adjust the screen.



Hides cables inside the mount for a clean, wire-free look.



One handed tighten or release tilt resistance mechanism.





# 12"-42" LCD Wall Mounts

30-107cm

Luxury mounts using our unique and innovative Butterfly Connection

Weight up to: 66lbs/30kg

- For every LCD back screen mounting holes up to 400 x 400 mm (VESA and non VESA). Includes: 75x75, 100x100, 200x200, 300x300, 400x200 mm.
- For every LCD back screen mounting holes up to 600 x 400 mm use mount with 38 adaptor.
- All mounts are compatible to larger screen sizes, where their specifications comply to the mount.



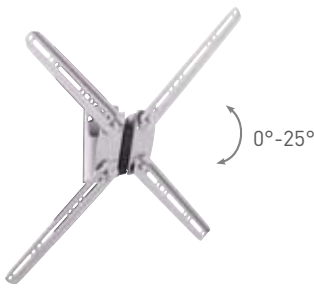
Model	Touch & tilt	Fall & theft proof	Screen leveling ±5°	Cable management	Friction adjustable	Height adjustment	Left & Right Adjustment	Weight up to:	Blister pack	Retail box	Additional products	Color
30P	-	+	-	-	-	+	+	132lbs/60kg	+	+	80/83	●
30	-	+	+	-	-	-	-	66lbs/30kg	+	+	80/83	●
31	+	+	+	-	+	-	-	66lbs/30kg	+	+	80/83	●
32	+	+	+	-	+	-	-	66lbs/30kg	+	+	80/83	●
33	+	+	+	+	+	-	-	66lbs/30kg	+	+	80/83	●●
34	+	+	+	+	+	-	-	66lbs/30kg	+	+	80/83	●●
35	+	+	+	+	+	+	-	66lbs/30kg	-	+	80/83	●
38	-	-	-	-	-	-	-	-	-	+		●●

30 Fixed



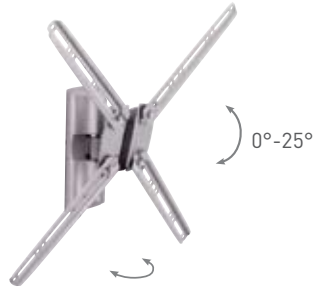
Distance from wall: 0.9"/2.4 cm

31 Tilt



Distance from wall: 2.75"/7 cm

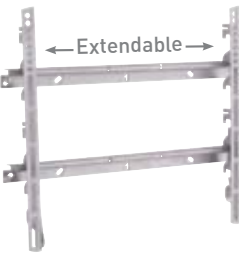
32 2 Movement  
Swivel & Tilt



Distance from wall: 3.75"/9.5 cm

30P PRO Fixed

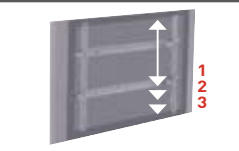
Weight up to: 132 lbs/60kg



Distance from wall: 1.8"/4.6 cm

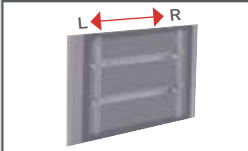
A slim profile, designed for fast and easy installation, as well as competitively priced.

## HEIGHT ADJUSTMENT



Choice of 3 height positions for enhanced viewing quality

## LEFT & RIGHT ADJUSTMENT



Easy screen positioning during installation, for enhanced viewing quality

## The "Butterfly" design story, patented for mounting systems

We looked for additional ways to improve the viewing pleasure of end users with Barkan products. We consulted with numerous designers and all suggested subtle changes without jeopardizing the integrity of the product. We weren't satisfied with the proposals, and continued to search for an original idea. One day, our in-house designer looked at our connecting mechanism and suggested "why not design a mechanism similar to an animal all are familiar with".

We tried a number of animals and came up with a butterfly shape.

Animals in the wild, through generations of evolution, have developed a body structure enabling them optimal and flawless movement in the air, sea and land. By using their effectiveness and ability to work in harmony, we have implemented these various characteristics in the development of mounts and connecting mechanisms to the TV. We have succeeded to harness the most efficient movement of animals, to our new product design, which transformed the viewing possibility to a more diversified application as compared to what is presently available in the market.

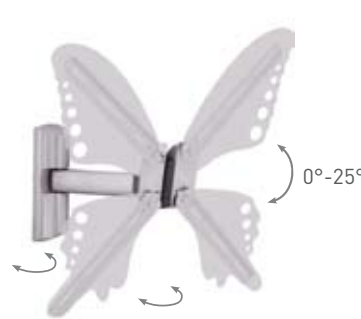
## Innovative & exclusive Butterfly Connection

Design Patent 955760-001

Integrated perfectly with rear side design of Slim and Ultra Slim LCD screens

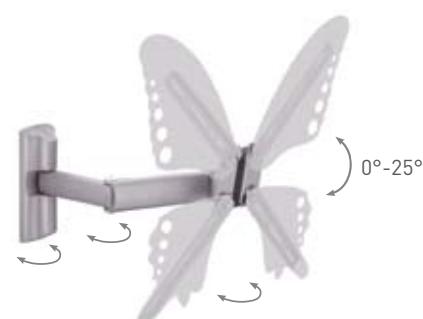


33 3 Movement  
Rotate, Swivel & Tilt



- Minimum distance from wall: 3.25"/8.3 cm
- Maximum distance from wall: 10"/25 cm

34 4 Movement  
Rotate, Fold, Swivel & Tilt



- Minimum distance from wall: 4.25"/11 cm
- Maximum distance from wall: 17.25"/44 cm

35 Ceiling Mount  
Telescopic, Swivel & Tilt



- Minimum distance from ceiling: 19.25"/49 cm
- Maximum distance from ceiling: 30.25"/77 cm

38 LCD Mount Adaptor Extension



- For back screen mounting holes up to: 600x400 mm

## SELF ASSEMBLY

as easy as 1-2-3

- 1- Install the bracket on the wall.
- 2- Attach the LCD Butterfly fixture to the screen.
- 3- Snap the screen onto the wall bracket.

## TOUCH & TILT



Patent Pend PCT 2005/000373

Tools free tilt adjustment, enabled by automotive friction brake-pads.

## FALL & THEFT PROOF



Secure locking system, preventing theft and accidents.

## SCREEN LEVELING



A built-in mechanism to adjust the screen.

## CABLE MANAGEMENT



Hides cables inside the mount for a clean, wire-free look.



Package sample

12"x2.3"x8.7"/30.2x6x22cm



12.5"x3.9"x11.8"/32x10x29cm



# 40"-60" LCD/Plasma Wall Mounts

102-152 cm

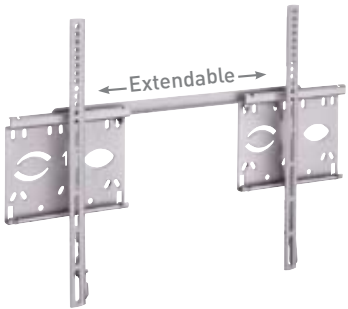
Streamlined designed mounts with tools free tilting.

**Weight up to:** for models 40-41:143lbs/65kg, for models 43-44: 100lbs/60kg, for model 45: 132 lbs/60kg.

- For every LCD/Plasma back screen mounting holes up to 800x455 mm (VESA and non VESA).
- All mounts are compatible to larger screen sizes, where their specifications comply to the mount.

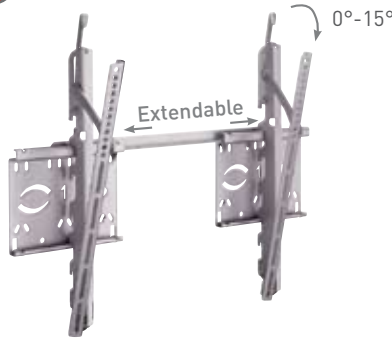


## 40 Fixed



Distance from wall: 1.6"/4 cm

## 41 Tilt



Distance from wall: 2.4"/6 cm

## 43 3 Movement

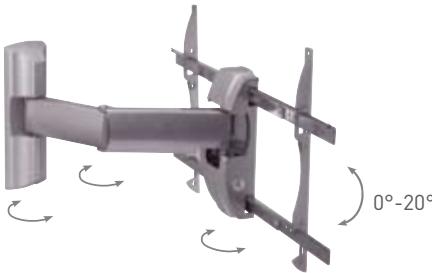
Rotate, Swivel & Tilt



- Minimum distance from wall: 3.75"/9.5 cm
- Maximum distance from wall: 21.5"/54.5 cm

## 44 4 Movement

Rotate, Fold, Swivel & Tilt



- Minimum distance from wall: 5.25"/13 cm
- Maximum distance from wall: 22.75"/57.5 cm

## 45 Ceiling Mount

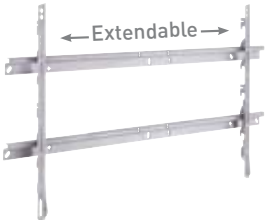
Telescopic, 360° Swivel & Tilt



- Minimum distance from wall: 28.75"/73 cm
- Maximum distance from wall: 44"/112 cm

## 40P PRO Fixed

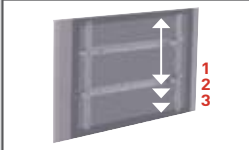
176lbs/80kg



Distance from wall: 1.8"/4.6 cm

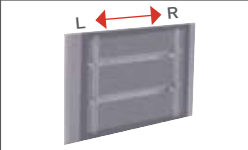
A slim profile, designed for fast and easy installation, as well as competitively priced.

### HEIGHT ADJUSTMENT



Choice of 3 height positions for enhanced viewing quality

### LEFT & RIGHT ADJUSTMENT



Easy screen positioning during installation, for enhanced viewing quality

### SELF ASSEMBLY

as easy as 1-2-3

- 1- Install the bracket on the wall.
- 2- Attach the mounting fixture to the screen.
- 3- Snap the screen onto the wall bracket.

### TOUCH & TILT



Patent Pend PCT 2005/000373

Tools free tilt adjustment, enabled by automotive friction brake-pads.

### FALL & THEFT PROOF



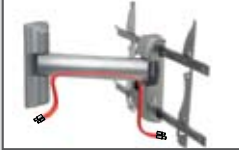
Secure locking system, preventing theft and accidents.

### SCREEN LEVELING



A built-in mechanism to adjust the screen.

### CABLE MANAGEMENT



Hides cables inside the mount for a clean, wire-free look.

Model	Touch & tilt	Fall & theft proof	Screen leveling ±2.5°	Cable management	Height adjustment	Left & Right adjustment	Weight up to:	Retail box	Additional products	Color
40P	-	+	-	-	+	+	176lbs/80kg	+	80/83	●
40	-	+	-	-	+	-	143lbs/65kg	+	80/83	●
41	+	+	+	-	+	-	143lbs/65kg	+	80/83	●
43	+	+	+	+	-	-	100lbs/60kg	+	80/83	●●
44	+	+	+	+	-	-	100lbs/60kg	+	80/83	●●
45	+	+	+	+	+	-	132lbs/60kg	+	80/83	●●

See also:

**45M PRO Ceiling Mount**  
Telescopic, 360° Swivel & Tilt  
Page 20



Package sample  
20"x4.13"x11.8" / 51x10.5x30cm

# Fits up to 70" LCD/Plasma Wall Mounts

Fits up to 178 cm

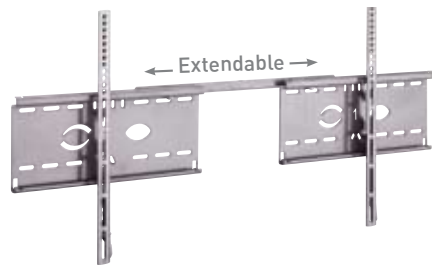
Exclusively designed mounts for large flat screens.

Weight up to: 187lbs/ 85kg

- For every LCD / Plasma back screen mounting holes up to 1200 x 670 mm.
- All mounts are compatible to larger screen sizes, where their specifications comply to the mount.

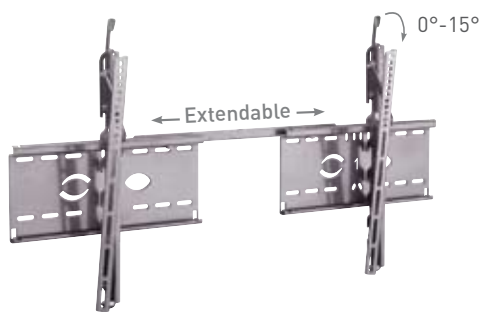


## 60 Fixed



Distance from wall: 1.6"/4 cm

## 61 Tilt



Distance from wall: 2.4"/6 cm

## 63 3 Movement

Rotate, Swivel & Tilt



- Minimum distance from wall: 4"/10 cm
- Maximum distance from wall: 25.75"/65 cm

## 64 4 Movement

Rotate, Fold, Swivel & Tilt



- Minimum distance from wall: 5.25"/13 cm
- Maximum distance from wall: 33"/84 cm

## 65 Ceiling Mount

Telescopic, 360° Swivel & Tilt



- Minimum distance from wall: 28.75"/73 cm
- Maximum distance from wall: 48.25"/122.5 cm

Model	Touch & tilt	Fall & theft proof	Screen leveling ±2.5°	Cable management	Height adjustment	Weight up to:	Retail box	Additional products	Color
60	-	+	-	-	+	187lbs/85kg	+	80/83	
61	+	+	-	-	+	187lbs/85kg	+	80/83	
63	+	+	+	+	-	187lbs/85kg	+	80/83	
64	+	+	+	+	-	(US) 140lbs/85kg (EU)	+	80/83	
65	+	+	+	+	+	187lbs/85kg	+	80/83	

See also:

**65M PRO Ceiling Mount**  
Telescopic, 360° Swivel & Tilt  
Page 20



**SELF ASSEMBLY**  
as easy as **1-2-3**

- 1- Install the bracket on the wall.
- 2- Attach the mounting fixture to the screen.
- 3- Snap the screen onto the wall bracket.

**TOUCH & TILT**



Patent Pend PCT 2005/000373

Tools free tilt adjustment, enabled by automotive friction brake-pads.

**FALL & THEFT PROOF**



Secure locking system, preventing theft and accidents.

**SCREEN LEVELING**



A built-in mechanism to adjust the screen.

**CABLE MANAGEMENT**



Hides cables inside the mount for a clean, wire-free look.



Package sample  
47.3"x4"x10" / 120x10x25.5cm



# PRO Series LCD/Plasma Ceiling Mounts

Fits up to 60"/70" 152/178 cm

Professional mounts which give solutions for vast requirements \*

Index

AABC-D

D

None - One Screen  
2 - Two Screens

C

M - Ceiling Mounting Plate - Functional  
L - Ceiling Mounting Plate - Designed

B

0 - Elliptical cross section  
1 - Round cross section

AA

45 - Screens 37"-60"  
65 - Screens up to 70"

Model	Fits up to	Elliptical ( ) Round O	M/L	Number of screens	Weight up to	A	W	H	Color
350	42"/107cm	-	-	-	66 lbs/30 kg	Min: 48"/122 cm Max: 59"/150 cm	Fits LCD VESA mounting holes 75x75, 100x100, 100x200, 200x200, 400x400 mm.		● ●
45M	60"/152cm	( )	M	1	132 lbs/60 kg	59.25"/150.5 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
450M-2	60"/152cm	( )	M	2	264 lbs/120 kg	Min: 28.75"/73 cm Max: 44"/112 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
450L-2	60"/152cm	( )	L	2	264 lbs/120 kg	Min: 28.75"/73 cm Max: 44"/112 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
451M	60"/152cm	O	M	1	132 lbs/60 kg	59.25"/150.5 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
451L	60"/152cm	O	L	1	132 lbs/60 kg	59.25"/150.5 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
451M-2	60"/152cm	O	M	2	264 lbs/120 kg	59.25"/150.5 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
451L-2	60"/152cm	O	L	2	264 lbs/120 kg	59.25"/150.5 cm	Max: 31.5"/80 cm	Max: 17.75"/45.5 cm	● ●
65M	70"/178cm	( )	M	1	187 lbs/85 kg	63.5"/161 cm	Max: 47.25"/120 cm	Max: 25.5"/65 cm	● ●
650L-2	70"/178cm	O	L	2	374 lbs/170 kg	Min: 33"/83.5 cm Max: 48.25"/122.5 cm	Max: 47.25"/120 cm	Max: 25.5"/65 cm	● ●
651M	70"/178cm	O	M	1	187 lbs/85 kg	63.5"/161 cm	Max: 47.25"/120 cm	Max: 26.25"/67 cm	● ●
651L	70"/178cm	O	L	1	187 lbs/85 kg	63.5"/161 cm	Max: 47.25"/120 cm	Max: 26.25"/67 cm	● ●
651L-2	70"/178cm	O	L	2	374 lbs/170 kg	63.5"/161 cm	Max: 47.25"/120 cm	Max: 26.25"/67 cm	● ●

\*Special order

SELF ASSEMBLY  
as easy as 1-2-3

- 1- Install the bracket on the ceiling.
- 2- Attach the mounting fixture to the screen.
- 3- Snap the screen onto the wall bracket.



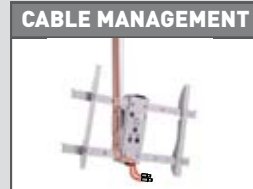
Tools free tilt adjustment, enabled by automotive friction brake-pads.



Secure locking system, preventing theft and accidents.



A built-in mechanism to adjust the screen.



Hides cables inside the mount for a clean, wire-free look.



Telescopic mount enabling height adjustment.

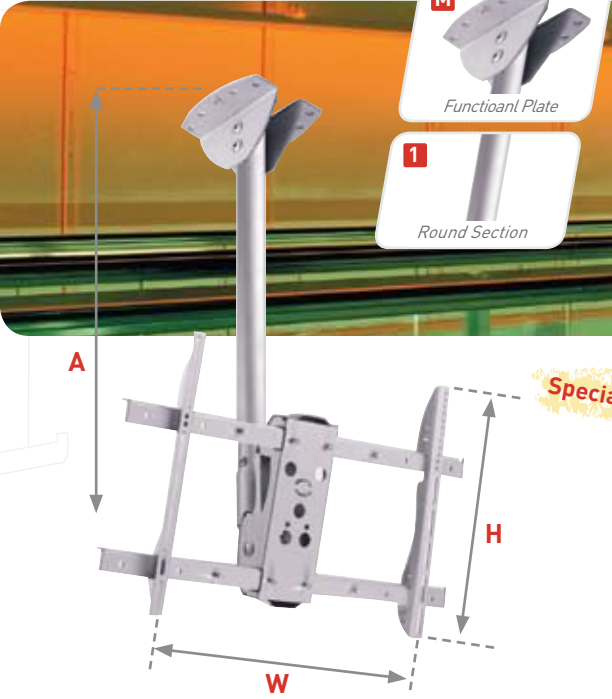
## Barkan's PRO series

of ceiling mounts fit screens up to 42", up to 60" and up to 70". Unique features include a tools-free touch & tilt adjustment mechanism, as well as a fall & theft proof locking system, enabling both flexibility and enhanced viewing experience in the professional environment.

PRO ceiling mounts up to 60" and 70" feature 360° rotation and a choice between:

- \* Single or dual screen mounting
- \* Ceiling plates: Medium sized functional design (M) for concrete/ concrete hollow block ceilings or larger designed (L) for wooden studs & concrete/ concrete hollow block ceilings
- \* Adjustable telescopic (73 cm-112cm) or custom made fixed extensions

451M Telescopic ,  
360° Swivel & Tilt



450L-2 Telescopic ,  
360° Swivel & Tilt



350 Telescopic,  
Swivel & Tilt



Package sample  
21.2"x4.3"x13.3" / 54x11x34cm



20.8"x4.3"x8.2" / 53x11x21cm



26.7"x6.3"x2.9" / 68x16x7.5cm

# LCD Motorized Wall Mounts

Motorized mounts which position to various angles and retract close to wall for low profile. Operated by IR remote with 3 position memory. Silent operation with auto centering gives the ultimate in luxury and comfort enhancing the viewing pleasure.

- **Models- 33E, 33ER:** For every LCD back screen mounting holes up to 400 x 400 mm (VESA and non VESA). Includes: 75x75, 100x100, 200x200, 300x300, 400x200 mm. For every LCD back screen mounting holes up to 600x400mm use mount with Model 38 LCD mount adaptor extension.
- **Model- 43E:** For every LCD back screen mounting holes up to 800x455mm (VESA and non VESA).
- All mounts are compatible to larger screen sizes, where their specifications comply to the mount.

Model	Remote control	Cable management	Weight up to:	Retail box	Color
33E	+	+	66lbs/30kg	+	●
33ER	+	+	66lbs/30kg	+	●
43E	+	+	110lbs/50kg	+	●

**33E** Fits up to 42"/107 cm  
3 Electronic Movement Rotate, Swivel & Tilt



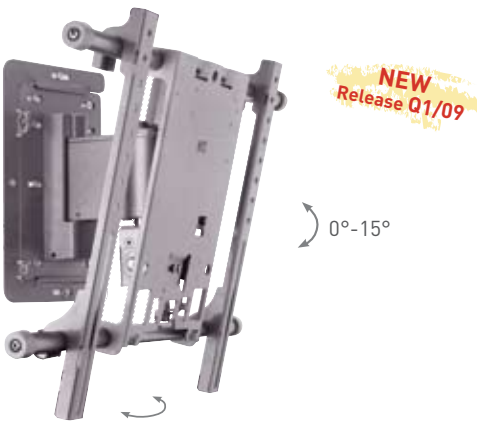
- Minimum distance from wall: 3.5"/9 cm
- Maximum distance from wall: 8.25"/21 cm

**33ER** Fits up to 42"/107 cm  
3 Movement Electronic Rotate & Swivel, manual Tilt



- Minimum distance from wall: 4.25"/11 cm
- Maximum distance from wall: 8.75"/22 cm

**43E** Fits up to 50"/127 cm  
3 Electronic Movement Rotate, Swivel & Tilt

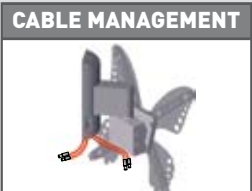


- Minimum distance from wall: 2.75"/7.5 cm
- Maximum distance from wall: 7.5"/19.5 cm

SELF ASSEMBLY  
as easy as **1-2-3**



Swivel & Tilt remote control with 3 position memory including return to "Home" by single touch.



Hides cables behind the mount for a clean, wire-free look.

LIFETIME WARRANTY- Metal Hardware  
1 YEAR WARRANTY- Electrical components

# Wall Mounted Audio Video Shelf & Cable Cover

Complete and aesthetic solution for setting up a comprehensive array of audio/visual equipment in the living room.

- Compatible with all other LCD/Plasma mounts.
- Multiple shelves connect as modular units.
- For: DVD, Cable/Satellite box, VCR & other components.
- Hides cables inside the mounting systems and along the wall.
- Integrated perfectly with Barkan models: 23,24,32,33,34,43,44.

**80** Elegant Audio Video Shelf



**83** Elegant Cable Cover



Hides cables inside the system for a clean, wire-free look.



Up to 3 components (like: DVD, Cable Satellite box, VCR etc.) on one shelf



Acrylic paints recommended  
To achieve perfect integration for your room design.

SELF ASSEMBLY



Package sample  
12.6"x4.1"x11.8" / 32x10x29cm

Model	Self assembly	Cable management	Height adjustment	Weight up to:	Retail box	Color
80	+	+	+	55lbs/25kg	+	●●
83	+	+	-	-	+	●●

## Modular shelf & mounting options

Barkan Models





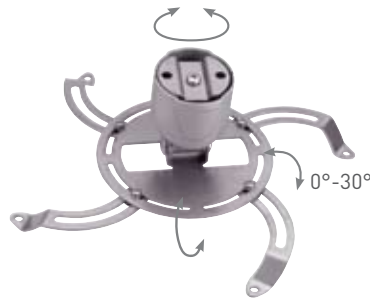
# Projector Ceiling Mounts

Exclusively designed projector mounts.

**Weight up to:** 25lbs/ 11kg

- Design to fit most popular brands.

**90** Standard



•Distance from ceiling: 4.5"/11.5 cm

**91** Telescopic



- Minimum distance from ceiling:22.25"/56.5 cm
- Maximum distance from ceiling: 32.25"/81.5 cm

Model	Touch & Tilt	Fall & Theft proof	Cable management	Height adjustment	Weight up to:	Retail box	Blister pack	Color
90	+	+	-	-	25lbs/11kg	-	+	●
91	+	+	+	+	25lbs/11kg	+	-	●



**SELF ASSEMBLY**  
as easy as **1-2-3**

- 1- Install the bracket on the ceiling.
- 2- Attach the mounting fixture to the projector.
- 3- Snap the projector onto the ceiling bracket.



Tools free tilt adjustment.



Secure safety catch system, prevents projector from unintentional dismantling.



Hides cables inside the mount for a clean, wire-free look.



Telescopic mount enabling height adjustment.



Single action for quick connect/ release of projector.



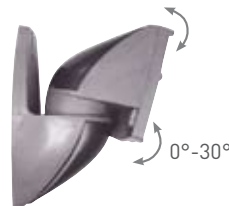
Package sample  
10.6"x4.3"x11.8" / 26x11x30

# Speaker Wall Mounts

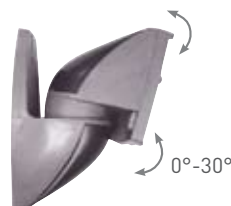
Functional design with various connecting options that improve the listening experience.

**Weight up to:** for models 150, 151: 11lbs/ 5kg, for model 152: 25lbs/ 11kg

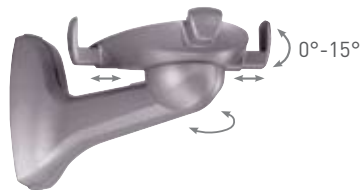
**150** 2 Satellite **Speaker Wall Mount**  
3 ways to connect



**151** 2 Satellite **Speaker Wall & Ceiling Mount**  
5 ways to connect



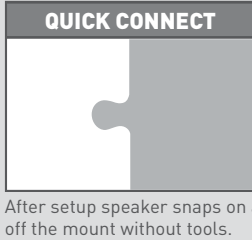
**152** Bookshelf **Speaker Wall Mount**



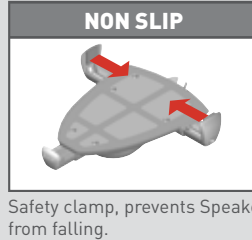
Model	Quick connect	Non slip	Cable management	Ways to connect	Weight up to:	Blister pack	Color
150	+	-	-	3	11lbs/5kg	+	●
151	+	-	-	5	11lbs/5kg	+	●
152	+	+	+	-	25lbs/11kg	+	●

**SELF ASSEMBLY**  
as easy as **1-2-3**

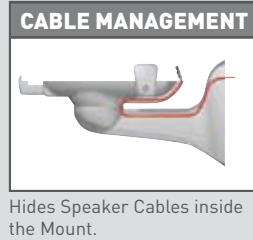
- 1- Install the bracket on the wall.
- 2- Attach the mounting fixture to the speaker.
- 3- Snap the speaker onto the wall bracket.



After setup speaker snaps on and off the mount without tools.



Safety clamp, prevents Speaker from falling.



Hides Speaker Cables inside the Mount.



Package sample  
8.5"x3.5"x10.6" / 22.5x9x27cm



# TV & Audio Video Wall Mounts

Tools-free tilting and non-slip safety buckle.

These mounts are specially designed for TV's and comply with the most stringent international standards for quality and safety. Several features in the mount greatly enhance the viewing experience, including: tools-free tilt adjustment, cable management, and an international patented mechanism for the prevention of slipping, by a specially designed safety buckle.

## TV Wall Mount Premium Series

Hides cables inside the mount.

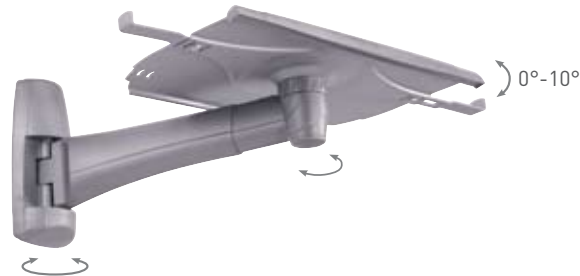
Barkan's top line, suitable for home entertainment systems.



**111** Fits TV's up to: 21"/55 cm  
3 Movement Rotate, Swivel &Tilt



**113** Fits TV's up to: 29"/72 cm  
3 Movement Rotate, Swivel &Tilt



Model	Non slip	Easy tilt	Cable management	3 Ways adjustment	Fits TV's up to	Weight up to:	Retail box	Additional products	Color
111	+	+	+	-	21"/55cm	(US) 70lbs/42kg (EU)	+	82/83	●●
113	+	+	+	-	29"/72cm	119lbs/54kg	+	82/83	●
123	+	+	-	-	17"/43cm	(US) 50lbs/30kg (EU)	+	82/83	●●
124	+	+	-	-	21"/55cm	(US) 70lbs/42kg (EU)	+	82/83	●●
125	+	+	-	-	27"/68cm	(US) 110lbs/50kg (EU)	+	82/83	●

## TV Wall Mount Deluxe Series

An aesthetic alternative at a great price.

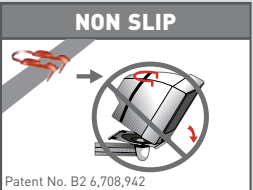
**123** Fits TV's up to: 17"/43 cm  
3 Movement Rotate, Swivel & Tilt



**124** Fits TVs up to: 21"/55 cm  
3 Movement Rotate, Swivel & Tilt



**125** Fits TVs up to: 27"/68 cm  
3 Movement Rotate, Swivel & Tilt



Patent No. B2 6,708,942  
Safety buckle prevents TV from sudden release or falling.



Patent No. 6000560  
Allows tilting adjustment while TV is on the mount.



Hides cables inside the mount for a clean, wire-free look.



Package sample  
18"x2.4"x11" / 45.5x6x28cm



# Audio Video Mounts

For: DVD, Satellite Reciever, Cable Box, VCR or similar components.

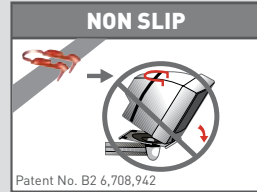
Model	Self assembly	Non slip	Easy tilt	1-2 Components	Compatible	Fits TVs up to	Fits DVD/VCR up to width	Weight up to:	Retail box	Additional products	Color
82	+	-	-	+	+	-	18"/46cm	(UL) 25lbs/11kg (EU)	+	-	●●
86	+	+	+	+	-	21"/55cm	18"/46cm	70lbs/42kg	+	83	○

## 82 Audio Video Mount



## 86 TV & Audio Video Wall Mount

Combo up to: 21"/55 cm  
3 Movement: Rotate, Swivel &Tilt



Safety buckle prevents TV from sudden release or falling.



Allows tilting adjustment while TV is on the mount.



2 height adjustment to fit a number of components.

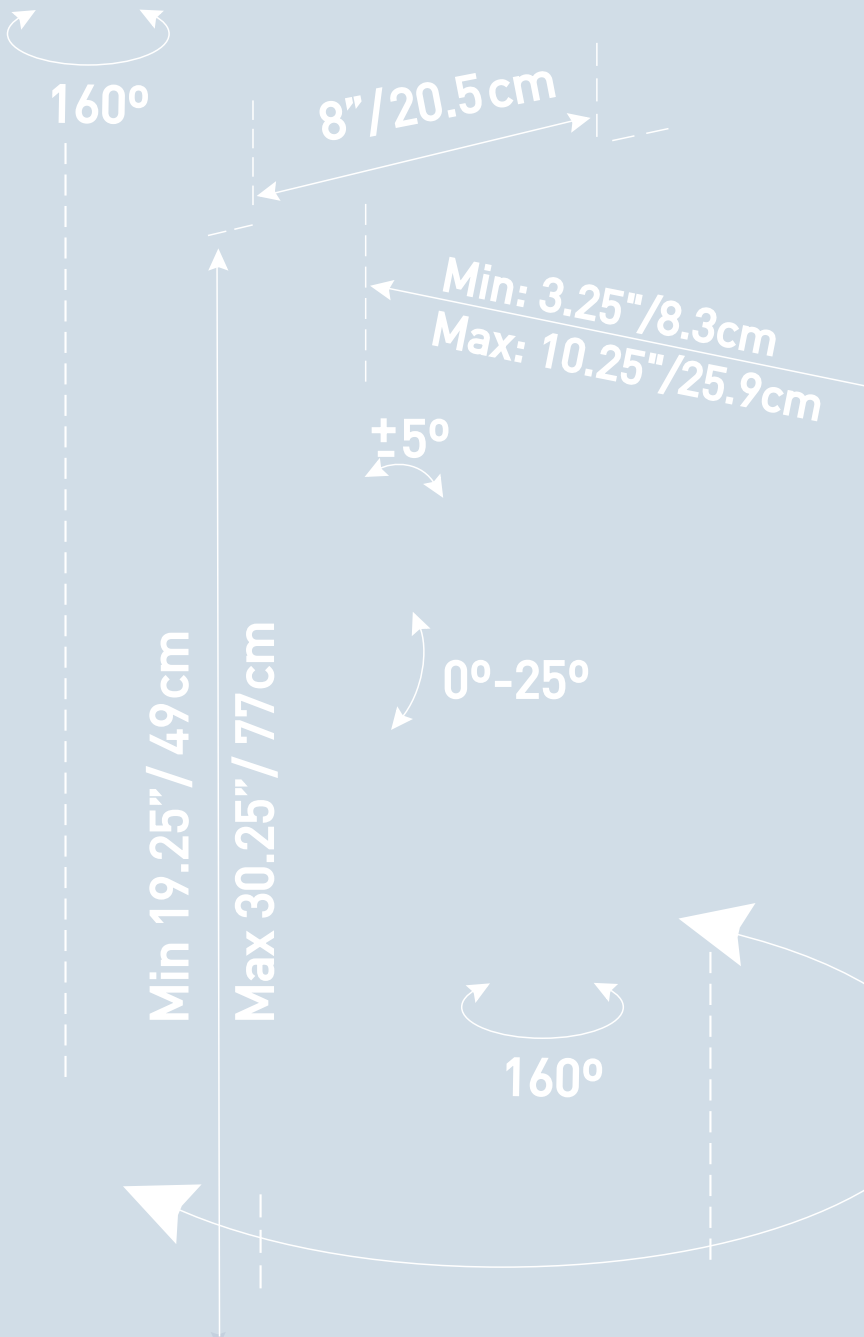


Compatible with the complete range of Barkan TV mounts.



Package sample  
13"x2.36"x8.66" / 33x6x22cm

# Technical Information >>>>>



LCD/Plasma Mounts

Fits up to 24"/61 cm

Fixed



Distance from wall: 0.9"/2.4cm

20	Fits up to 24"/61cm		US	EU	Color: 
			66lbs	30kg	

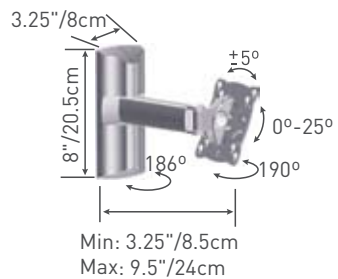
Tilt




Distance from wall: 2.75"/7cm

21	Fits up to 24"/61cm		US	EU	Color: 
			66lbs	30kg	

3 Movement Rotate, Swivel & Tilt

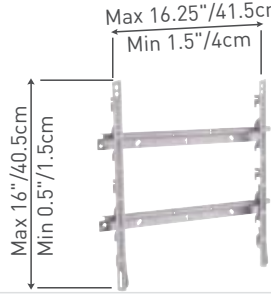


Minimum distance from wall: 3.25"/8.5cm


23	Fits up to 24"/61cm		US	EU	Color: 
			44lbs	20kg	

Fits up to 42"/107 cm

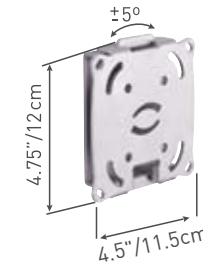
Fixed




Distance from wall: 1.8"/4.6cm

30P	Fits up to 42"/107cm		US	EU	Color: 
			132lbs	60kg	

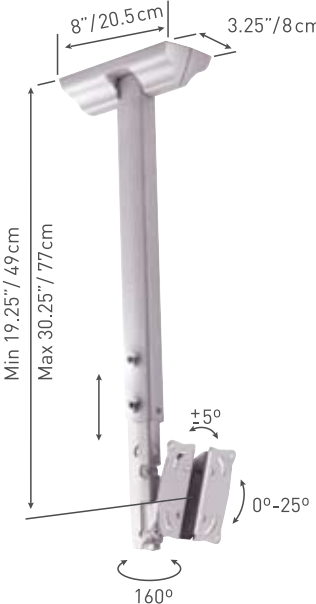
Fixed




Distance from wall: 0.9"/2.4cm

30	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	

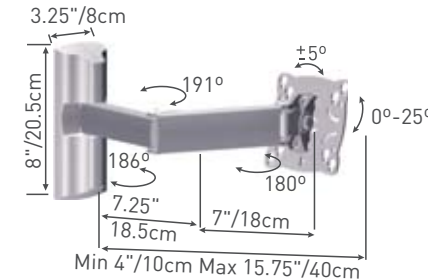
2 Movement ceiling mount: Swivel & Tilt




Min 19.25"/49 cm  
Max 30.25"/77cm

35	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	

4 Movement Rotate, Fold, Swivel & Tilt



Minimum Distance from wall: 4"/10cm

24	Fits up to 24"/61cm		US	EU	Color: 
			44lbs	20kg	

Fits up to 22"/56 cm

LCD Desk Mount



Fits up to 22"/56cm

26	Fits up to 22"/56cm		US	EU	Color: 
			22lbs	10kg	

LCD Desk Mount - For 2 screens



Fits up to 22"/56cm

26-2	Fits up to 22"/56cm		US	EU	Color: 
			22lbs	10kg	

Tilt



Distance from wall: 3"/8cm

31	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	

2 Movement Swivel & Tilt



Distance from wall: 4"/10cm

32	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	

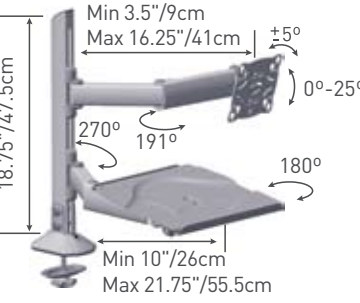
Laptop Desk Mount




Fits up to 22"/56cm

26-N	Fits up to 22"/56cm		US	EU	Color: 
			22lbs	10kg	

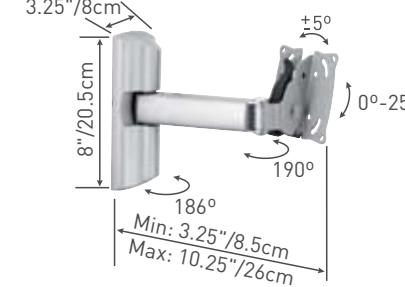
LCD & Laptop Desk Mount




Fits up to 22"/56cm

26-1N	Fits up to 22"/56cm		US	EU	Color: 
			22lbs	10kg	

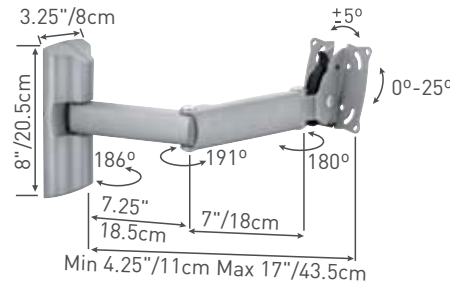
3 Movement Rotate, Swivel & Tilt




Minimum distance from wall: 3.5"/9cm

33	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	

4 Movement Rotate, Fold, Swivel & Tilt



Minimum distance from wall: 4.5"/11.5cm

34	Fits up to 42"/107cm		US	EU	Color: 
			66lbs	30kg	



LCD/Plasma Mounts Fits up to 60"/152 cm

Fixed

Max 32.5"/82.5cm  
Min 16.25"/41.5cm  
Max 18"/46cm  
Min 0.5"/1.25cm

Distance from wall: 1.8"/4.6cm

**40P** Fits up to **60"**/152cm 

US	EU
176lbs	80kg

 Color:

Fixed

Max 32.75"/83.5cm  
Max 17.75"/45.5cm  
19"/48cm

Distance from wall: 1.6"/4cm

**40** Fits up to **60"**/152cm 

US	EU
143lbs	65kg

 Color:

Tilt

Max 32.75"/83.5cm  
Max 17.75"/45.5cm  
21.5"/54.5cm  
0°-15°

Distance from wall: 2.4"/6cm

**41** Fits up to **60"**/152cm 

US	EU
143lbs	65kg

 Color:

LCD/Plasma Mounts Fits up to 70"/178 cm

Fixed

Max 47.25"/120cm  
25.5"/65cm  
26.5"/67.5cm  
7"/18cm

Distance from wall: 1.6"/4cm

**60** Fits up to **70"**/178cm 

US	EU
187lbs	85kg

 Color:

Tilt

Max 47.25"/120cm  
25.5"/65cm  
26.5"/67.5cm  
0°-15°  
7"/18cm

Distance from wall: 2.4"/6cm

**61** Fits up to **70"**/178cm 

US	EU
187lbs	85kg

 Color:

3 Movement Rotate, Swivel & Tilt

Max 31.5"/80cm  
Max 17.75"/45.5cm  
Min: 3.5"/9cm  
Max: 21.25"/54cm  
190°  
190°  
0°-20°  
±2.5°  
4.5"/11.5cm  
14"/35.5cm

Minimum distance from wall: 3.75"/9.5cm

**43** Fits up to **60"**/152cm 

US	EU
100lbs	60kg

 Color:

4 Movement Rotate, Fold, Swivel & Tilt

Max 31.5"/80cm  
Max 17.75"/45.5cm  
Min: 5.25"/13cm  
Max: 22.75"/57.5cm  
190°  
235°  
190°  
0°-20°  
±2.5°  
4.5"/11.5cm  
14"/35.5cm

Minimum distance from wall: 5.25"/13cm

**44** Fits up to **60"**/152cm 

US	EU
100lbs	60kg

 Color:

2 Movement ceiling mount Swivel & Tilt

Max 31.5"/80cm  
Max 17.75"/45.5cm  
Min: 28.75"/73cm  
Max: 44"/112cm  
0°-20°  
±2.5°  
360°

Minimum distance from ceiling: 28.75"/73cm

**45** Fits up to **60"**/152cm 

US	EU
132lbs	60kg

 Color:

3 Movement Rotate, Swivel & Tilt

Max 47.25"/120cm  
Max 26.25"/67cm  
Min: 4"/10cm  
Max: 25.75"/65cm  
180°  
180°  
0°-20°  
±2.5°  
±5.75"/14.5cm  
20"/50.5cm  
13.75"/34.5cm

Minimum distance from wall: 4"/10cm

**63** Fits up to **70"**/178cm 

US	EU
187lbs	85kg

 Color:

4 Movement Rotate, Fold, Swivel & Tilt

Max 47.25"/120cm  
Max 26.25"/67cm  
Min: 5.25"/13cm  
Max: 33"/84cm  
180°  
180°  
0°-20°  
±2.5°  
±5.75"/14.5cm  
20"/50.5cm  
21.5"/55cm

Minimum distance from wall: 4.5"/11.5cm

**64** Fits up to **70"**/178cm 

US	EU
140lbs	85kg

 Color:

2 Movement ceiling mount Swivel & Tilt

Max 47.25"/120cm  
Max 26.25"/67cm  
Min: 28.75"/73cm  
Max: 48.25"/122.5cm  
0°-20°  
±2.5°  
360°  
20"/50.5cm  
10.5"/26.5cm

Minimum distance from ceiling: 28.75"/73cm

**65** Fits up to **70"**/178cm 

US	EU
187lbs	85kg

 Color:

LCD Mount Screen Adaptor Extension

LCD Mount Adaptor Extension

Max 42"/107cm  
4.5"/11.6cm  
1.2"/3.1cm

**38** Fits up to **42"**/107cm 

US	EU
66lbs	30kg

 Color:

Motorized Wall Mounts

3 Movement Rotate, Swivel & Tilt

Max 8.25"/21cm  
Max 11.25"/28.5cm  
5.25"/13.5cm  
0°-15°  
±20°  
±90°  
±5°

**33E** Fits up to **42"**/107cm 

US	EU
66lbs	30kg

 Color:

3 Movement Rotate, Swivel & Tilt

Max 8.3"/21cm  
Max 11.25"/28.5cm  
5.25"/13.5cm  
0°-15°  
±20°  
±90°  
±5°

**33ER** Fits up to **42"**/107cm 

US	EU
66lbs	30kg

 Color:

3 Movement Rotate, Swivel & Tilt

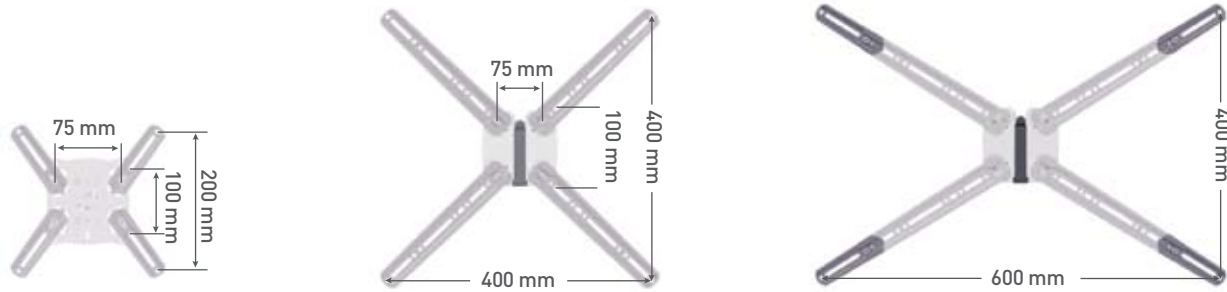
Max 7.5"/19.5cm  
Max 13.25"/33.5cm  
8.25"/21cm  
0°-15°  
±20°  
±90°

**43E** Fits up to **60"**/152cm 

US	EU
110lbs	50kg

 Color:

Back screen Mounting Holes Connection



Wall Mounted Audio Video Shelves

Elegant Audio Video Shelf

80

US	EU
55lbs	25kg

Color: ○ ●

Cable Cover Extension

83

Color: ○ ●

TV Wall Mounts Premium Series

3 Movement Rotate, Swivel & Tilt

111

US	EU
70lbs	42kg

Color: ○ ●

3 Movement Rotate, Swivel & Tilt

113

US	EU
119lbs	54kg

Color: ○

Projector Ceiling Mounts

Standard

90

US	EU
25lbs	11kg

Color: ○

Telescopic

91

US	EU
25lbs	11kg

Color: ○

TV Wall Mounts Deluxe Series

3 Movement Rotate, Swivel & Tilt

123

US	EU
50lbs	30kg

Color: ○ ●

3 Movement Rotate, Swivel & Tilt

124

US	EU
70lbs	42kg

Color: ○ ●

3 Movement Rotate, Swivel & Tilt

125

US	EU
110lbs	50kg

Color: ○ ●

Speaker Wall Mounts

2 Satellite Speaker Wall & Ceiling Mounts

150 151

US	EU
11lbs	5kg

Color: ○

Bookshelf Speaker Wall Mount

152

US	EU
25lbs	11kg

Color: ○

**Maximum allowed loads:** the difference between the maximum allowed load for North America (US) and Europe (EU) is a result of difference between the safety requirements in UL (US) & TUV (EU).

Audio Video Mounts

Audio Video Mount

82

US	EU
25lbs	11kg

Color: ○ ●

Combo TV & Audio Video Wall Mount

3 Movement Rotate, Swivel & Tilt

86

US	EU
92lbs	42kg

Color: ○

Accessories

Microwave Wall Mount

114

US	EU
77lbs	35kg

Color: ○



# Frequently Asked Questions

## Product line

- **How should I select the most suitable mount for the screen I bought?**  
Within Barkan's website the Product Finder page, select the type of screen (CRT or flat screen), the size of your television and decide whether you wish to hide the cables. The system will display the mounts that are suitable according to your selection, and enable you to access the product page of each mount model.
- **Why don't models 42 and 62 exist at Barkan?**  
In these models, the "second" digit indicates the number of movements or directions in which the screen may be turned (in this case 2 directions, meaning that the screen may be swiveled and tilted). These models are designed for very wide screens (42" and up, or over 100 cm), which require a significant distance from the wall in order to swivel. In such instances, mounts with 2 movements are not far enough from the wall, to allow them to swivel. As a result, Barkan decided not to develop these models, as they don't provide additional customer value.
- **Are speaker mounts suitable for all types of speakers?**  
Speaker mount suitability is determined by the weight of the speaker and the method of attachment of the speaker to the mount. For example, Mount 151 is designed for speakers that weigh up to 5 kg/11 lbs, and is suitable for 5 different connection methods on the back of the speaker. Additional information is available on the product pages, which provide all of the information required to verify mount – speaker compatibility.

## Safety

- **What does, TUV and UL standards mean?**  
Barkan mounts have been tested and found to comply with the world's leading safety standards for manufacturing mounts for electronic entertainment appliances:  
UL – US & Canada standard  
TUV – German Standard - the leading safety standard in Europe.
- **What safety measures are installed to ensure permanent fixture of the TV on the mount?**  
All Barkan mounts are supplied with a patented safety measures to prevent the LCD/Plasma/CRT from falling. In LCD/Plasma there are special locking screws that secure the screen to the tilt mechanism and on the CRT mounts there is a patented safety belt and buckle system to prevent the TV from falling.

## Installation

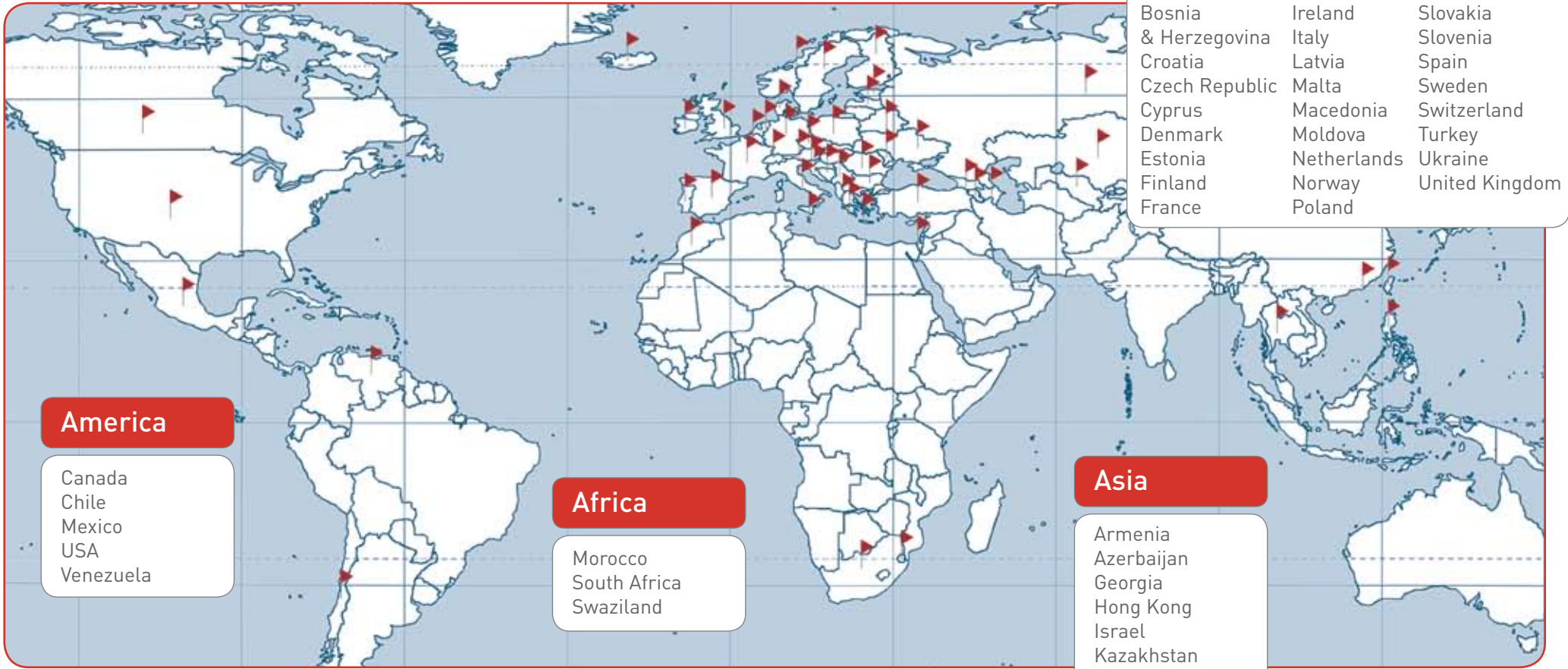
- **Can Barkan mounts be installed on all types of walls?**  
The nuts and screws supplied with the mounts are only suitable for constructed surfaces made of: concrete, concrete hollow blocks, heavy solid bricks, wood studs. Accessories are not suitable for attachment to gypsum walls, ACC (Autoclub Aerated Concrete) or silicate blocks, weak or very old blocks. For advice or additional information about this subject, please contact Customer Service, your installer or specialist supplier.
- **After completing mount installation and assembly of an LCD screen, the screen is not upright. How can I stand the screen upright?**  
If at the end of installation the screen is not upright, remove the screen from the mount using the quick connect mechanism. Slightly loosen the screws connecting the mount to the wall, change the positioning angle of the base plate in relation to the wall, and refasten the screws. Now re-attach the screen to the mount.
- **In the assembly instructions, there is an instruction: Max 9, Min 2 with a circular arrow and exclamation mark. What does this mean?**  
A hollow block wall is weaker than a full concrete wall. Masonry anchors supplied by Barkan are specially suited for both hollow block walls and full concrete walls. When the screw is fastened, it expands inside the hollow block and prevents detachment of the anchor from the wall. In order to create this expansion, after the screw head touches the wall plate, the screw must be rotated up to 2 times in a concrete wall or up to 9 times in a hollow block wall.

- **Does the product packing include all accessories required for installation?**  
Yes, in the product packaging you will find all the screws and nuts required to attach the mount to the wall and to secure the component to the mount, except for a small number of nonstandard screens. In the product pages, you can view the list of accessories included in the packaging, as well as a list of tools required for installation.
- **The LCD mount screen tilting mechanism (Models 31- 35) is loose and the screen does not remain fixed in the desired position.**  
The problem is a result of the tilting mechanism being too loose. In order to tighten the tilting mechanism, please perform the following:  
On one side of the mount, near where it is attached to the screen, there is a nut with hexagonal hole suitable for an Allen key, which is supplied with the mount.  
1. Remove the screen from the mount.  
2. Tighten the nut using Allen key.  
3. Reconnect the screen to the mount. Check that the screen tilts with a reasonable amount of force on the screen and that the screen does not tilt down by its own weight. If so, repeat stages 1 - 3 to tighten the nuts further.

## General

- **What is the reason that in some of the products the maximum weight in kilograms is not identical to the weight in pounds?**  
In Europe, we follow the TUV standard that requires that the maximum weight load for a mount be 3 times greater than the weight listed on the packaging. In the US, we follow the UL standard which requires that the maximum weight load for a mount be 4 times greater. Each mount is tested according to the requirements of the standard, with the weight indicated in kilograms corresponding to the requirements of the European standard, and the weight in pounds set according to the requirements of the US standard.
- **If there is a discrepancy between the weight indicated on the packaging and the weight listed in the assembly instructions, which is the correct weight?**  
Due to new packaging, and submission of products for certification according to the American (UL) and European (TUV) Standards Institutes, several updates were made based on their requirements. Later, product assembly instructions were updated, and therefore it is possible that some of the products in new packaging may have discrepancies between the maximum weight indicated in their assembly instructions and their packaging. In any case of a discrepancy, the correct weight is the one listed on the product's packaging.
- **Where can I buy Barkan Mounts products?**  
Our products are sold in over 48 countries, including the US, Canada, Spain, Germany, UK, Sweden, Greece, Russia, Israel and more. For additional information and in order to locate a distributor or store near you, please use the Where to Buy? function on our website.
- **What is VESA standard?**  
VESA is an international standard for flat screen (LCD and Plasma) manufacturers and for manufacturers of screen mounts, and defines the manner of attachment using screws. Barkan LCD/ Plasma mounts comply with the VESA standard, and are suitable for screens with threading (holes for screws) on the back of screens that comply with the standard.  
50/75/100/200 indicated next to VESA compliance means compatibility with screens that have 4 threading holes (holes for screws) on the back of the screen, with the horizontal and vertical distance between each two threading holes according to 50x50mm / 75x75mm / 100x100mm / 100x200mm / 200x200mm / 400x400 mm.

# Barkan's Global Presence



## Company Profile

### Overview

At Barkan Mounting Systems, enriching the home entertainment experience through the development, design and manufacturing of superior mounting systems for consumer electronics, is our main focus and the critical driver behind all our endeavors.

Since our establishment in 1988 by Owner and President, Mr. Lior Barkan, the company has built a reputation as an innovative enterprise. Barkan's corporate headquarters, R&D and production facility, are all housed under one roof, in a modern and spacious state-of-the-art manufacturing plant, located in the heart of Israel. Barkan currently employs over 180 dedicated and talented individuals, whose thoroughness, responsibility, caring attitude and consistent striving for excellence, are built into every mounting product that leaves our plant.

**Working with Barkan Mounting Systems offers a wide array of compelling advantages that enable distributors and retailers to provide consumers with innovative, modern, reliable and highly aesthetic mounting solutions.**

### Field of expertise

Barkan Mounts specialises in research and development, and the marketing of accessory products for the home entertainment field.

Our products are designed to improve both the viewing and audio of the customer, allowing complete enjoyment and enabling us to offer the highest value for money as compared to our competitors.

### Rate of growth and international market

Barkan Mounting Systems has specialised in enriching the customers Home Entertainment experience through the development, manufacturing and marketing of superior mounting solutions for LCD, Plasma and other Consumer Electronic products. We are consistently growing in the last few years and today we are one of the leading companies in the world. We have 3 daughter companies which distribute our products and give customer support in: USA, Germany and Italy. We export on a continuous basis to our 52 countries worldwide. The Barkan brand over the years has become a recognized and respected label on stores shelves. Our global presence allows us to absorb knowledge from various markets, and apply to the development of new products. Barkan Mounts today has approximately 180 employees, 60 workers with over 5 years experience, and of them 35 workers with over 10 years at Barkan.

### Stylish and modern products

A stylish and prestige line of products, with flowing lines, keeping in mind minimalistic quality for contemporary home entertainment living. Our products are retail oriented, and are sold at well known chains throughout the world, with unique advantages for the customers enjoyment. All parts of our products are environmentally friendly, and can be recycled.

### Do It Yourself (DIY)

Barkan mounts are specific for "do it yourself" DIY, self-assembly, and easy as 1-2-3. Each package contains clear assembly instructions, with all parts required for simple and friendly assembly.

### Strict standards and lifetime warranty

Barkan mounts are ISO 9001 compliance. We have learned thoroughly the standards for Home Entertainment mounting systems and develop our products according to the TUV European standard, UL American & Canadian standard.

Our top quality and constant strive for improvement enables us to cover our products with a Lifetime Warranty.

### Fast reaction to changing market requirements.

Barkan Mounts produces quality products at competitive prices that answer the needs of both our customers and the consumer. The products are developed in the course of close cooperation between our development, engineering and graphic departments. This fruitful cooperation allows us to react quickly to changing market requirements, update our existing products and develop new products.

### Full marketing support

Retail chains, stores and distributors receive from Barkan all the tools and training required for the sale of mounts, for example: display boards, catalogues, consumer brochures, interactive website and more. All the necessary information the consumer needs in order to simplify the process of choosing the correct mount to match his specific needs are made available. Barkan mounts takes responsibility on the entire sales and supply chain from the factory to the consumer. All marketing material is designed with a uniform look that enhances the viewing experience for an improved lifestyle.

### Close contact with both customers and consumers.

Barkan frequently carries out in depth market research, trend and consumer survey's in the field of Home Entertainment. We listen and consult with our clients and consumers for an in depth understanding of their needs and preferences. We aspire to the level that the buyer of our products will know and feel confident that they have not only bought a product that performs superbly, but also upgrades the viewing experience.

### Reliable delivery over time

Barkan Mounts offers quality service to its clients. We make every effort to supply quality products in the requested timeframe. We are always open to suggestions and new ideas from our customers and review everything thoroughly. We are committed to solving all problems that arise to the complete satisfaction of our clients.



## Barkan Celebrates 20 Years of Innovation

### Management and improvement of ongoing processes

Barkan Mounts manages all aspects of operations with the help of the unique management program "Brain Organization". All management and operation processes are written, standardized and approved in coordination with staff at all levels. We believe in progress through measured and controlled individual and team targets.

### On going investment in research and development

At Barkan Mounts the ongoing improvement of products and processes is not a phrase, but the essence and central basis of the way the company is run. We regularly invest 7-10 % of our annual turnover in research and development. The intensity of our development process enables us to identify both market trends and consumer preferences, in order to improve the quality and modern look of our products. Product development is a team effort involving: product design, product development, graphics studio, production engineering, production line, production department, logistics, and advanced technology. Our quality production line includes the knowledge from vast experience in metal processing, allowing us to execute all production functions in one manufacturing plant.

### Barkan and the community

By using the most modern manufacturing equipment available, Barkan Mounts neutralizes unwanted by-products, while re-cycling usable parts wherever possible. Barkan Mounts is an active partner in the community, by means of donations, community work, and participation in social forums.

### 10 Rules of conduct at Barkan

These are the values according to which Barkan employees and managers aspire to conduct themselves

- Honesty and Reliability
- Sensitivity and aid to one's fellow human being
- External and internal customer satisfaction
- Openness to changes and criticism
- Thoroughness and striving for excellence
- Caring and taking responsibility
- Mistakes as leverages for improvement
- Savings and safeguarding of equipment

#### Barkan managers endeavor to:

- Set a personal example
- Transparent, fair and explicable decisions



### Our Evolution in Nutshell

#### 2007 - Today

We are a substantial exporter to over **50** countries throughout the world. This breakthrough has allowed us to develop new and advanced lines of products for LCD and Plasma.

We are developing our products by using a state-of-the-art 3 dimensional software. We have elaborate measuring systems, in-house modern graphic studio, and a refined factory completely automated and computerized, where we manufacture all phases of production under one roof under controlled conditions.

In 2008, we plan to increase our plant and production, as well as office space, to over 10,000 sq meters, giving us more than double our present capacity.

#### 2004-2006

After years of experience in branding, as well as professional advise us with organized strategic steps lasting 9 months, we have established a brand identity symbolizing prosperity, life style on our recognized white and red background.

In September 2005 at the IFA exhibition in Berlin, we invested in various display boards, new packaging, new catalog with all our products with the new red and white brand identity.

At this time, we already had about 10 new mounting solutions for LCD and Plasma screens. Also, a new concept of product identification using just 2 digits for each product which represent the screen size as well as the mount movement.

In January 2006, we participated as in past years, at the CES exhibition in Las Vegas, and there we won the CES award for innovation and design for 2 of our mounting products.

#### 1997-2003

At the beginning of 1997, we produced colour consumer brochures and packaging.

We continued to develop new mounting products till end 1998, under the line of Super and Popular.

At the end of 1999, we began to build the new factory, with over 5,000 sq meter in space.

We increased our development team and established our own graphic studio, as well as implicated specific rules of conduct which we call our 10 commandments.

At the end of 2003, we broke new records in mount manufacturing- 130,000 mounts per month.

#### 1993-1996

At the beginning of 1993, we moved to a new facility in Barkan Industrial Zone.

We developed our unique management systems called "brain organization". Accordingly, till today we work using the same management system.

#### 1988-1992

We established in January 1988. The first mounts produced were made of full steel and very expensive. We searched for ways to reduce costs and developed a mount made from hollow material.

In March 1990, we participated for the first time at the CEBIT exhibition in Germany. In 1992, we received compliance to ISO 9003.

For future information visit us at:

**[www.barkanmounts.com](http://www.barkanmounts.com)**

